

SUMMER 2016

& HEAR NOW



Wild Rose Audiology Clinic is an independent, family-owned hearing clinic since 1994.

Our clinic has 6 highly experienced audiologists who will be very happy to answer your questions about your hearing and appropriate amplification options.

OUR SERVICES INCLUDE:

- Complete hearing assessments for adults and children
- Hearing aid fittings for all ages
- Fitting custom hearing protection (ear defenders, musician plugs etc.)
- Providing information of funding options for hearing aids and third party applications



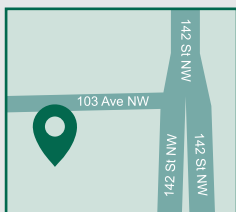
**BOOK AN APPOINTMENT TODAY!
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HEAR BETTER AND REMEMBER MORE WITH LESS EFFORT

Recent studies show that “following conversation in noisy situations” is the No. 1 greatest challenge for people with hearing loss¹. Oticon Opn™ solves the problem by improving your ability to understand speech in even the most challenging environments by 30%, compared to traditional hearing aids.

Oticon Opn opens the door not just to better understanding of speech and conversations. Research has shown² that, with Oticon Opn, you can experience reduced listening effort, making it easier to follow conversations in challenging sound environments. It can also increase your ability to store and recall information, so you'll find you can remember more of what people have said to you.



OTICON | Opn

Enjoy **30%** better speech understanding*

Reduce your listening effort by **20%***

Remember **20%** more of your conversations**

¹ First Time User Study, 2010

² oticon.ca/evidence

* Compared to Alta2

** Individual benefit may vary depending on prescription

3 SIMPLE WAYS TO PROTECT YOUR HEARING

Think about your total sound exposure during the day. The simplest way to start protecting your hearing is by limiting the amount of time you expose your ears to loud noise. But there are other methods too:



MOVE AWAY FROM NOISE



COVER YOUR EARS



TURN VOLUME DOWN



PROTECT YOUR HEARING DEVICES THIS SUMMER

Moisture can be responsible for damaging both the batteries and the hearing device itself. What may not be as obvious are some of the problems associated with increased temperature. You'll get the most out of your hearing device if you avoid exposing them to extreme heat.

- Don't leave your hearing device inside a parked car in the sun.
- Never dry your hearing device in an oven or microwave oven. Dry-aid kits resolve the moisture problems effectively and safely.
- Remember that going from the warm outside air into an air-conditioned room can actually cause moisture to get inside the hearing aid through condensation. In this case, temperature change may be the cause of problems, but moisture is the culprit.

FAST ENOUGH TO SUPPORT THE BRAIN

With 50 times more processing power than the previous generation, Oticon Opn™ scans your environment more than 100 times per second. It gives you access to 360° of sound. It accurately distinguishes between speech and background noise. It enables you to identify where different sounds are coming from. And it continuously adjusts the relative volume of all sounds around you to maintain a well-balanced and comfortable soundscape. This enables your brain to make sense of sound with less effort.



The result more closely mimics natural hearing than any hearing aid we have ever produced.

Ask us how BrainHearing™ technology can help you!

DID YOU KNOW?

Oticon Opn™ hearing aids are made for life and designed to be worn in all everyday activities.

All vital components are nano-coated inside and out. Robust and reliable, Oticon Opn has a certified rating of IP68 for dust and water resistance. You don't have to worry about sweat or getting wet in the rain. But don't wear your hearing aids while showering or participating in water activities – they're not designed for that!



IP68

Lemon DROP COOKIES

These easy lemon drop cookies only have six ingredients and they're done in under thirty minutes. The perfect quick dessert for any summer party or any time a lemon craving hits.

INGREDIENTS:

- 2 cups all-purpose flour
- ½ teaspoon salt
- 1 cup (2 sticks) butter, softened
- 1 cup powdered sugar, divided
- 2 teaspoons lemon juice
- Zest of one large lemon (very finely grated, about 1½ teaspoons)

DIRECTIONS:

Preheat oven to 350°F. Spray pan with cooking spray.

Stir together flour and salt in a medium bowl. Beat butter and ¾ cup powdered sugar with mixer at medium speed until fluffy. Beat in lemon juice and lemon peel until blended.

Add the flour and salt mixture in ½ cup intervals by beating just until blended.

Bake for 20-25 minutes or until cookies are lightly browned on the bottom. Cool on cookie sheets for 5 minutes before moving to a wire rack to cool completely.

Enjoy!

